

# SOCIAL MEDIA

AND THE BENEFITS FOR YOUNG PEOPLE

# FEARS...

Detrimental impact on development

Creates dysfunctional behaviours

Leads to poor communication skills

Offline social experiences become more difficult to manage

Cyber-bullying

# A DIFFERENT PERSPECTIVE...

A lot of research (e.g. Young and Well - 2011)

Delivering educational outcomes

Facilitating supportive relationships

Identity formation

# A DIFFERENT PERSPECTIVE...

Encouraging independence

Developing a sense of belonging and self-esteem

Advance workplace skills

Discovery and entrepreneurial thinking

# BECOMING A SOCIAL PARTICIPANT

Active, social citizens

Events, groups, trends etc.

Broaden horizons

New ideas and interests

# FINDING A VOICE...

Improved debating and discussion skills (in a local or international context)

Learn how to function successfully in an online community

Learn how to collaborate with others

# BEING CREATIVE

Social networks live off active user participation

Contribution is rewarded

Comments, likes, shares etc.

Users are encouraged to create content - blogs, articles, photographs, videos etc.

# AT YOUR TABLES...

What support do young people need to use social media positively and safely?